

RANDY MARTINEZ

Art Director / Graphic Artist

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THE TALK / CBS – Graphic Artist / 2015 - Present

Graphics and Special Effects for the two-time Emmy winning daytime talk show. Designing & animating titles and graphics for daily segments, guest segments, PSAs and product integrations. This includes logo design, 3D modeling and compositing. The designing and animation of various game graphics, which include gameplay screens, visual clues, lower third scores and counters. Visual and Special Effects for comedy bits such as trailers, satire infomercials and pranks.

EGA Productions – Art Director / 2010 - Present

Designing and overseeing all art and special effects associated with EGA Productions, which produces content such as: Operation Repo, Fugitivos de la Ley and Dame Tinta. Providing logo design, title sequences, blood effects, muzzle flashes and rotoscoping.

NBC / Telemundo - Senior Graphic Artist / 2000 - 2011

Head artist and animator in the Telemundo marketing department. Designing and animating promotional graphics, news packages, and station IDs. Created graphic packages for The Los Angeles Marathon, El Show de los Lakers, Chivas USA and various televised concerts. Print work for posters, billboards, buses, newsprint, T-shirts and set backdrops. KWHY-22 logo design and station branding. Supervised six graphic artists in the news department.

Passions (NBC) - Part-time Special Effects Artist / 2006 - 2007

Special effects such as rotoscoping, tracking, compositing and color-correction. Created elements such as fire, smoke, lightning and sparks. Other duties include wire-frame removal, morphing, floating objects and object shattering. Composited green screen environments and falling objects.

Univision (KMEX-34) - Graphic Artist / 1999 - 2000

Graphic artist for the evening newscasts. Character design and satire graphics for Primera Edicion. Artwork for promos, commercials, psa's and live television such as breaking news and traffic reports. Also operating stillstore and prompter for live broadcasts.

4MC - Graphic Artist / 1998 - 1999

Graphic design, animation, photo manipulation, dirt & scratch removal, and credit rolls for television shows such as : Star Trek - Voyager, Just Shoot Me, ER, Star Trek - Deep Space Nine, Saved by the bell - The New Class and The Drew Carey Show. Creating opening and closing credits for feature films : From Dusk til Dawn II - Texas Blood Money and Misfit Patrol.

Skills

Experienced in Photoshop, After Effects, Cinema 4D, Premiere, Mocha and Illustrator. Other artistic abilities include freehand drawing, cartooning, sketching, air-brushing, oil painting and photography.